

## Top Advisors Investment Strategies Symposium

### Best Strategies for the New Yield Hungry, Risk Averse Investor

The Dominion Club, 1 King Street West  
Toronto, Ontario ~ Thursday, October 26, 2006

Conference co-Chairs: Don Bridgman and Daniel Tutton

#### Keynote Speakers



**Richard Croft**, President, **Croft Financial Group** and noted author, speaker, investment manager and co-developer of the Financial Post Indexes.



**Dr. Moshe Milevsky**, PhD., Associate Professor of Finance, Schulich School of Business, York University and Executive Director, The IFID Centre.

Mindpath presents the second of its 2006 educational conferences for Top Financial Advisors, Planners, Brokers and Investment Advisors.

This full-day educational forum will offer Top Advisors a unique opportunity to hear from, and interact with, leading industry analysts and fund managers plus learn from the experience of other top advisors.

#### Morning Discussion Panels

The morning will consist of three, one hour discussion panels, one on Principal Protected Notes, a second on Wrap Accounts and the third on Income Trusts.

Learn the latest on these often complex financial instruments from our industry panelists. Each panel will feature comments from an independent industry expert, a senior fund manager investment officer and a product practitioner / financial advisor. All three panels will offer ample

opportunity for advisors to pose questions to panel members through an interactive Q&A period.

On the Income Trust panel will be Sandy McIntyre, Senior Vice President and Senior Portfolio Manager, Sentry Select Capital Corp. and Earl Bederman, President, Investor Economics.

#### Afternoon Interactive Roundtable Sessions With Investment Managers

The afternoon portion of the program will feature a series of roundtable discussion sessions between the Advisors and a range of traditional and alternative fund managers at the Chief Investment Officer & Senior Portfolio Manager level.

Advisors will have the opportunity to meet with multiple investment managers in a series of half hour 'Meet-the-Manager' information exchanges. Advisors will visit senior investment

strategists at their tables and hear about market conditions, product attributes, investment philosophies and strategies.

Learn from the pros about new investment opportunities and market trends. Ask questions in an informal, roundtable discussion format. Gain strategic market information in a low key, low pressure environment. Mindpath's Top Advisors Investment Strategies Symposium offers advisors an information-filled day of education, insight and enlightenment.

Earn up to **6 CE Credits** for participating in this unique one day, once-a-year conference for Top Advisors.

#### Gold Sponsor



#### Silver Sponsor



## Outside-the-Box Thinking

Mindpath is a different kind of educational conference company for the financial services industry. The goal of Mindpath conferences is to bring 'outside-the-box' thinking and leading-edge learning programs to financial advisors, planners, brokers and investment advisors to help them stay at the forefront of their industry so they can track trends, products and developments.

## Mindpath's Principals Are Financial Industry Veterans

Mindpath financial conferences are content-driven by industry professionals. Two of Mindpath's principals, Don Bridgman and Daniel Tutton, are financial industry veterans who bring a combined total of nearly 50 years experience in the financial services sector to the company.

Daniel Tutton, President, is a nineteen year veteran of the financial services industry. Previously, Dan served as Senior Vice President of one of Canada's leading financial services companies. He has been involved with educational conferences and special events throughout his business career.

Don Bridgman is also a principal of Mindpath and brings over 28 years of experience in the financial services industry to the company. He has been an advisor, a senior marketing and sales executive, an industry consultant, a public speaker, a conference manager and workshop facilitator, as well as a trainer and performance coach with unique expertise in personal strategic planning. He currently co-owns and manages one of the largest branches of a leading Canadian wealth management firm.

As a result, Don remains close to the information and education needs of advisors on a daily basis resulting in topical, relevant and up-to-date programs for Mindpath educational conferences.

# PROGRAM AGENDA

**8:25 AM** Welcome / Introductory  
Comments from Mindpath

**8:30 – 9:15 AM** ~ Opening Keynote  
Address

**Richard Croft**, President, **Croft Financial Group**, "In Search of Income Alternatives in a Low Interest Rate Environment."



**9:15 – 10:15 AM** Principal Protected  
Notes Panel Discussion + Q&A Period

This panel will feature short presentations from three experts on Principal Protected Notes followed by questions from the floor, discussion and debate.

Panelists will include:

~ **Luke Seabrook**, Executive Managing Director, Structured Products, BMO Nesbitt Burns

~ **Francois Helou**, Managing Director, Financial Products, RBC Capital Markets



~ **Pippa Sargent**, Investment Advisor, TD Waterhouse

**10:15 – 10:30 AM** ~ Morning Refreshment & Networking Break

**10:30 – 11:30 AM** Wrap Accounts Panel  
Discussion + Q&A Period

This panel will feature short presentations from an independent industry analyst expert, a Wrap product specialist and a financial advisor whose clients utilize Wrap Accounts. To be followed by questions from the floor, discussion and debate.

Panelists will include:

~ **Dan Richards**, President of Strategic Imperatives will serve as the independent Wrap industry analyst

**11:30 – 12:30 PM** Income Trusts / High  
Yield Funds Panel Discussion + Q&A  
Period

This panel will feature short presentations from three experts on Income Trusts followed by questions from the floor, discussion and debate.

Panelists will include:

~ **Earl Bederman**, President, Investor Economics



~ **Sandy McIntyre**, Senior Vice President and Senior Portfolio Manager, Sentry Select Capital Corp.



~ **Jeff Finkelstein**, Vice President & Associate Portfolio Manager, Canaccord Capital Corporation

**12:30 – 1:30 PM**  
Event Luncheon

**1:30 – 2:00 PM** Roundtable Educational  
Discussion Session One

Advisor & Investment Manager Interactive Roundtable Discussion Sessions

Investment Managers meet with Advisors to educate them about their investment philosophies, strategies and products.

**2:00 – 2:30 PM** Roundtable Educational  
Discussion Session Two

Advisor & Investment Manager Interactive Roundtable Discussion Sessions

**2:30 – 3:00 PM** Roundtable Educational  
Discussion Session Three

Advisor & Investment Manager Interactive Roundtable Discussion Sessions

**3:00 – 3:20 PM** ~ Afternoon Refreshment & Networking Break

**3:20 – 3:50 PM** Roundtable Educational  
Discussion Session Four

Advisor & Investment Manager Interactive Roundtable Discussion Sessions

**3:50 – 4:20 PM** Roundtable Educational  
Discussion Session Five

Advisor & Investment Manager Interactive Roundtable Discussion Sessions

**4:20 – 5:15 PM** ~ Closing Keynote Address

**Dr. Moshe Milevsky**, PhD., Associate Professor of Finance, Schulich School of Business, York University and Executive Director, The IFID Centre

"The New Paradigm of Retirement Income Dynamics: Will Your Clients Be Able To Sustain Their Income or Face Ruin - Your Role in Ensuring the Former. Plus, How Will The Next Generation of Retirement Income Products Help Manage These Risks?"



**5:15 PM** ~ Business Card Draw

**5:15 – 6:30 PM** - Networking Cocktail Reception

**CONFERENCE LOCATION**  
**The Dominion Club**  
**1 King Street West, Toronto, Ontario**

Conveniently located at the corner of King and Yonge Streets in downtown Toronto, The Dominion Club is the city's newest conference venue, hotel, and meeting facility.

First class is the order of the day at this historic, top-to-bottom renovated former bank headquarters.

Coming in from out of town? Stay for the weekend at our special conference room rates. Only **\$159.00** for a Deluxe Studio Room. This very attractive room rate is applicable for three days before and after the conference.



## Registration Form

Important Note: Conference content is designed to meet the information and education needs of well established financial advisors, planners, brokers and investment advisors with significant books of business.

Cost to attend the conference is **\$195.00** per delegate + GST. If five or more advisors register from the same firm, the cost is **\$150.00** per delegate. Alternatively, you may reserve your seat through one of our sponsors for **\$95.00**. Please call or eMail *Mindpath* for the contact coordinates of participating companies, (416) 929-MIND (6463) / (877) 929-6463 or via eMail to Ethan Muktar, [muktar@Mindpath.ca](mailto:muktar@Mindpath.ca).

For **Room Reservations** at The Dominion Club, please call (416) 548-8100 or (866) 470-5464 and mention the *Mindpath* Investment conference on October 26 as well as the special rate of **\$159.00**.

Yes I would like to register the following advisors from my firm:

\_\_\_\_\_  
 Delegate Name (please print name in full) Title

\_\_\_\_\_  
 Delegate Name (please print name in full) Title

\_\_\_\_\_  
 Delegate Name (please print name in full) Title

Total number of delegates:

\_\_\_\_\_ @ \$ 195 = \_\_\_\_\_ @ \$ 150 = \_\_\_\_\_

\_\_\_\_\_  
 Company Name

\_\_\_\_\_  
 Address

\_\_\_\_\_  
 City Province Postal Code

\_\_\_\_\_  
 Phone Fax # eMail Address

\_\_\_\_\_  
 Assistant's Name & Phone Number (for delegate name spelling verification)

**Method of Payment**

Cheque VISA M/C AMEX

Card Holder's Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Today's Date: \_\_\_\_\_

**How to Register**

You may register in one of the following ways:

1. By faxing the completed registration form toll-free to (866) 244-9837
2. By eMailing the completed registration form to [registrations@Mindpath.ca](mailto:registrations@Mindpath.ca)
3. By Mail to:  
*Mindpath* corp.  
 60 St. Clair Ave. East, Suite 908  
 Toronto, ON M4T 1N5
4. By phone: (416) 929-MIND (6463)  
 Toll-Free: (877) 929-6463