

4th Annual Alternative Investments For Institutional Investors Conference

Monday, February 22, 2010 ❖ One King West Hotel, Austin Gallery



Conference Chair
Joe Hornyak, Executive Editor
Benefits and Pensions Monitor



Zev Frishman, Vice President
Global Equity Strategies,
Ontario Teachers' Pension Plan



Randy V. Bauslaugh,
Partner
Blake, Cassels & Graydon LLP



Joseph Morgart, Senior Vice President
Alternative Investment Strategies
Pyramis Global Advisors

Alternative Investments Educational Forum

This one day conference will feature presentations and discussion on wide range of alternative investment asset classes including Infrastructure, Private Equity, Hedge Funds, Real Estate, Commodities, Currency Hedging and more.

Hear from leading industry experts, thought-leaders, consultants and plan sponsors on the impact of the 'Great Recession' and how various alternative investment classes have performed.

Connect with your peers and industry colleagues to learn how their portfolios have fared in the roller coaster ride in the markets of the past 12 months.

Alternative Investments and Un-Funded Liabilities

Many pension plans have not recovered from the severe market downturn of late 2008 and early 2009. Unfunded liabilities continue to hang over the heads of sponsored plans.

Do alternative investments offer a way out?

Brookfield and CPP seem to think so given their recent investments in large scale, distressed real estate properties in the U.S. and U.K. respectively.

Not all plans have this kind of financial clout. Attend on February 22 and learn how to invest in Real Estate and other alternative asset classes by working with investment professionals who specialize in various alternative investment classes.

Meet-the-Manager Roundtable Discussion Forums

Investors will have the opportunity to participate in a series of informal 'Meet-the-Manager' roundtable discussion forums.

These half-hour roundtables enable investors to hear from, and pose questions directly to, chief investment officers and senior portfolio managers in a series of high level information sessions.

This is your chance to interact with a selection of leading national and international investment managers.



Conference Content Will Appeal To ...

- Institutional Investors
- Plan Sponsors
- Pension Fund Managers
- Pension Fund Committee Members
- Family Offices
- Foundation & Endowment Organizations
- Insurance Industry Investment Officers
- Pension Fund Consultants
- Actuarial Consultants
- Investment Analysts
- Senior Financial Advisors & Planners

Mindpath Conferences Place A Premium on Education

Mindpath conferences bring together leading industry experts, analysts and investment managers in a format designed to maximize the learning experience for attendees. Stay on top of the latest developments in alternative investing through this highly interactive educational conference.

Learn from the pros and your industry colleagues during our A.M. discussion panels. All panels and keynote presentations have generous Q&A periods built into them to ensure delegates have ample opportunity to speak directly with industry experts.

Conference Partners

 **Pyramis**
GLOBAL ADVISORS



The Canadian Pension
& Benefits Institute

Silver Partner
VISION CAPITAL
CORPORATION



**Exclusive
Media Partner**

BENEFITS AND PENSIONS
MONITOR

Past Organizations In Attendance

Some of the organizations which have attended previous Mindpath Alternative Investments conferences have included:

- AON Consulting (Pension Fund Consultants)
- Asset Counsel
- Bata Limited (Pension Investments)
- Borealis Infrastructure – bFinance
- Caledon Capital Partners
- CastleHall Alternatives
- CMHC Investments & Pensions
- City of Hamilton (Chief Investment Officer)
- Co-operators Investment Counsel (Chief Investment Officer)
- Cordiant Capital
- Dexia Asset Management
- Donald Vincent Associates (Pension Fund Consultants)
- Ekler Ltd. (Pension Fund Consultants)
- Ely Lilly Canada (Pension Investments)
- Ernst & Young (Pension Fund Consultants)
- Fengate Capital Management
- Global Benefits (Pension Fund Consultants)
- Goldman Sachs Asset Management (NYC)
- Greenwich Associates
- J.J. McAteer & Associates (Pension Fund Consultants)
- JC Clark
- Kensington Capital Partners
- Kruger Inc. (Director of Investments)
- Man Investments Canada
- Manulife (Vice President, Global Pensions & Benefits)
- March of Dimes (Pension Trust)
- Marret Asset Management
- McMaster University (Pension Trust)
- Mercer Investment Consulting
- MFC Global Investment Management
- Montreal Exchange
- Natcan
- Normandin Beaudry (Pension Fund Consultants)
- OMERS Capital Partners
- Ontario Financing Authority
- Ontario Teachers Pension Plan
- Oppenheimer Capital (NYC)
- OPSEU Pension Trust
- PAL Benefits (Pension Fund Consultants)
- Polar Securities
- Private Advisors LLC
- RBC Dexia Investor Services
- Rogers Communications Inc.
- Royal Bank of Canada Pension Investments
- ScotiaBank Group Treasury (Managing Director)
- Scotia Capital
- Scotia Cassels
- Standard Life Investments
- State Street Global Investors
- Sun Life Financial (Manager, Investment Services)
- TD Asset Management
- Towers Perrin (Pension Fund Consultants)
- Twenty First Century Investments
- University of Toronto Asset Management
- Victoria University (UofT) – Director of Finance
- Watson Wyatt Worldwide (Pension Fund Consultants)
- Wilfrid Laurier University Pension Trust
- York University Pension Trust

Past Delegates Have Spoken Favourably About Their Experience

- “The speakers were all well informed and willing to share information. I would attend again next year.”
- “Excellent mix of presentations and round tables.”
- “Very well informed and high quality.”
- “Very good, meet the manager sessions clarified much. Also the use of a M/C during question period was good.”
- “Well structured agenda, interesting selection of speakers – great overview of the topics.”
- “A rewarding and educational experience.”
- “Well done, timely topics.”
- “The best part was the questions and answers.”



Mindpath's Principals Are Financial Industry Veterans

Mindpath financial conferences are content driven by industry professionals.

Two of Mindpath's principals, Don Bridgman and Daniel Tutton, are financial industry veterans who bring a combined total of nearly 50 years experience in the financial services sector to the company.

Don Bridgman brings over 28 years of experience in the financial services industry to the company.

Currently he serves as Vice Chair of the McMaster University Pension Trust Committee.

Don has been an advisor, a senior marketing and sales executive, an industry consultant, a public speaker, a conference manager and workshop facilitator, as well as a trainer and performance coach with unique expertise in personal strategic planning. He currently co-owns and manages one of the largest branches of a leading Canadian wealth management firm.

Daniel Tutton, President, is a nineteen year veteran of the financial services industry. Previously, Dan served as Senior Vice President of one of Canada's leading financial services companies.

He has been involved with educational conferences and special events throughout his business career.

Mindpath CEO Dan Jerred has over 30 years business experience and brings a depth of expertise in the creation and execution of cutting-edge financial conferences for institutional investors.

He has worked in senior capacities with several of Canada's leading financial conference companies before becoming CEO of Mindpath.

PROGRAM AGENDA

8:20 A.M. – Welcome

Introductory Comments from Mindpath and Conference Chair Joe Hornyak

8:30-9:30 A.M. – Opening Keynote Presentation



Joseph Morgart, Senior Vice President
Alternative Investment Strategies
Pyramis Global Advisors



Topic: TBA

9:30-9:45 A.M. – Morning Refreshment & Networking Break

9:45-10:15 A.M. – Infrastructure & Real Estate Discussion Panel

Infrastructure and Real Estate investments continue to make headlines as governments keep the pump primed with infrastructure funding and distressed Real Estate opportunities abound in the U.S. and internationally. Hear from our panel of experts on how to tap into these markets.

10:15-10:45 A.M. – Private Equity Discussion Panel

Private Equity investments are well positioned to out-pace growth in other asset classes. A study of the 100 largest global private equity exits in 2007 found that the annual growth rate in enterprise value was 24%, twice the growth rate of public companies.



Randy V. Bauslaugh, Partner,
Blake, Cassels & Graydon LLP



10:45-11:15 A.M. – Hedge Funds Discussion Panel

Hedge Funds are known to reduce volatility due to lower co-relation with other asset classes. They constitute a not insignificant portion of many pension investment plans which have done their homework on this complex and potentially rewarding asset class.

11:15 AM – 12:00 P.M. – Institutional Investor Discussion Panel

Hear from a panel of institutional investors who are active in one or more of the featured alternative investment asset classes.

12:00 Noon-1:00 P.M. – Event Luncheon

1:00-2:00 P.M. – Keynote Luncheon Speaker



Zev Frishman, Vice President,
Global Equity Strategies,
Ontario Teachers' Pension Plan



Topic: Risk Management and Its Application in the Portfolio Management Process. Including:

- OTPP's approach to risk measurement & management
- Implications for Active Portfolio Management
- Specific Issues Concerning Alternative Investments
- Due Diligence Do's and Don'ts
- Assessing External Managers
- Spotting Red Flags

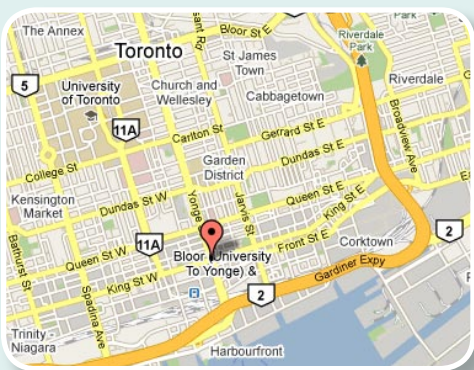
2:00-2:15 P.M. – Afternoon Refreshment & Networking Break

2:15-4:15 P.M. – Meet-the-Manager Roundtable Discussion Forums (4 x 30 minute sessions)

4:15 P.M. – Wrap Up and Closing Comments

4:20 P.M. – Business Card Draw for a GPS Car Navigation System

4:30-5:30 P.M. – Networking Cocktail Reception



Conference Location

One King West Hotel, Austin Gallery
Toronto, Ontario M5H 1A1

Tel.: 416.548.8100
Toll Free: 1.866.470.5464

Conveniently located in the heart of Toronto's downtown financial centre at the SW corner of King and Yonge Streets.



Registration Form

Important Note

1. Conference content is designed to meet the information and education needs of Institutional Investors; Pension Plan Sponsors; Pension Fund Managers & Pension Committee Members; Insurance Industry Investment Executives; Foundation & Endowment organizations; Family Officers; Pension Fund consultants; Senior Financial Advisors & Planners.
2. Investment Managers who attend as delegates and are not Roundtable Presenting Managers in the afternoon will be asked to excuse themselves from sitting in on any of the Roundtables as these sessions are designed exclusively for investors and consultants as indicated above.

Conference Fee

1. Plan Sponsors, Client-side Institutional Investors, Insurance Industry Investment Officers, Family Office Executives, Foundation & Endowment Organizations, Pension Fund Consultants, Sr. Financial Advisors: \$295.00 Per Delegate + GST = **\$309.75**
2. All other delegates who do not fall under one of the above categories: \$495.00 Per Delegate + GST = **\$519.75**

Early Bird Specials and Discounts

3. Delegates from #1 above who register by Jan 15, 2010 save 10%: \$265.50 Per Delegate + GST = **\$278.75**
4. Delegates from #2 above who register by Jan. 15, 2010 save 10%: \$445.50 Per Delegate + GST = **\$467.75**
5. Delegates from #1 above who register by Jan. 15, 2010 and are CPBI members, save 10%: \$238.95 Per Delegate + GST = **\$250.90**
6. Delegates from #2 above who register by Jan. 15, 2010 and are CPBI members, save 10%: \$400.95 Per Delegate + GST = **\$421.00**

Group Discounts

Three or more delegates from the same firm, save 10% on the above rates.

Method of Payment

Cheque VISA M/C AMEX

Card Holder's Name: _____

Card Number: _____

Expiry Date: _____

Signature: _____

Today's Date: _____

How to Register

You may register in one of the following ways:

1. **Register Online**
By clicking here <http://www.mindpath.ca/registerFeb2210.html>
2. **Register by Fax**
By faxing the completed registration form toll-free to 1.866.244.9837
3. **Register by Mail**
Send completed registration form and cheque to **Mindpath Corporation**
60 St. Clair Ave. East, Suite 908, Toronto, ON M4T 1N5
4. **Register by Phone** Call Allan Clemmens at 416.929-MIND (6463) ext. 225, Toll Free 1.877.929.6463

YES I would like to register the following people from my firm:

Delegate Name (please print name in full) _____ Title _____

Delegate Name (please print name in full) _____ Title _____

Delegate Name (please print name in full) _____ Title _____

Delegate Name (please print name in full) _____ Title _____

Delegate Name (please print name in full) _____ Title _____

Delegate Name (please print name in full) _____ Title _____

Total number of delegates: ____ @ _____ + GST = _____

Company Name _____

Address _____

City _____ Province _____ Postal Code _____

Phone _____ eMail Address(es) _____

eMail Address(es) _____