

## Second Annual Alternative Investments & Absolute Return Strategies for Institutional Investors Conference



Conference Chair  
**Pierre Saint-Laurent** MSc, CFA, CAIA  
President  
Asset Counsel, Toronto, Ontario & Montreal, Quebec



**Christopher Holt** MBA, CAIA  
Founder & Editor  
AllAboutAlpha.com  
Speaking on Portable Alpha & 130/30 Investment Strategies



Opening Keynote Address  
**Marc Godin** MBA, CFA  
Managing Director for Canada, bfinance  
Montreal, Quebec



**Tammer Kamel**  
President  
Iluka Hedge Fund Strategies  
Speaking on Effective Hedge Fund Investing



Luncheon Keynote Address  
**Paul Renaud**  
President & CEO  
OMERS Capital Partners



**Scott Hayman**  
Vice President  
Investments/Trading, Kruger Inc.  
Speaking on the Institutional Investor Discussion Panel

Tuesday, March 4, 2008 ~ Novotel Toronto Centre Hotel

### Institutional Investor Allocations to Alternative Investments Continue To Rise

According to two recent research studies, institutional investors plan to increase their allocations to alternative investments in the coming years. In one study Citigroup polled 50 pension fund managers and chief investment officers from institutional investors with assets totaling \$1 trillion. Nearly nine out of ten (85%) stated that they intend to increase their positions in alternative investments over the next three years in many cases by as much as 50%.

Further to a story in the Oct. 1 issue of the Financial Post, the Citigroup survey revealed that within three years, pension funds will dedicate nearly 20% of assets to alternative investments, up from approximately 14% at present. "This works out to an additional \$1.2 Trillion (going into alternative investments). Where will it all go? \$400 billion is expected to go to private equity, \$370 billion into real estate, \$290 billion into hedge funds and \$160 billion into other categories like commodities."

The other study by Russell Investments reinforced the findings of the Citigroup research. It showed that institutional investors worldwide plan to increase allocations to alternative investments with private equity leading the way followed by hedge funds and real estate investments. According to the Russell study pension funds, endowments & foundations predict that their strategic allocations to hedge funds will increase to 8.9% from 7.5% over the next two years. The study also mentioned that

utilization of real estate as an investment strategy climbed steadily worldwide over the past two years.

### CalPERS Increases Allocations to Alternatives

With \$250 Billion in assets under management, the California Public Employees Retirement System (CalPERS) is the largest U.S. public pension plan. Recently, its investment board voted 9-3 to reduce its investments in fixed income products from 26% to 19% and to lower its equities holdings to 56% from 60%.

The beneficiaries will be private equity, real estate and a new class of inflation-linked investments according to a Dec. 18 report in the FP. In addition, the fund will be lowering its investments in US companies to 28.4% from 40%, re-directing \$19.6 billion into international companies to take advantage of emerging economies in the Far East and elsewhere.

### Canadian Pension Plans Show Serious Interest in Portable Alpha & 130/30 Investment Strategies

According to new research study from Pyramid Global Advisors, close to one-third of Canadian pension funds are either using or thinking about integrating 130/30 investment strategies (also known as limited shorting) into their investment portfolios.

### About Marc Godin And bfinance

**Marc Godin** MBA, CFA and Managing Director for Canada, **bfinance**, will be the opening keynote speaker on March 4. Marc will address 'Efficient Use of Quantitative Tools and Techniques in Alternative Investment Manager Selection'.

**bfinance**, headquartered in London U.K., is one of Europe's leading international financial services consultancies specializing in fund manager selection for institutional investors.

### This Conference Will Appeal To

- Institutional Investors
- Plan Sponsors
- Pension Fund Managers
- Pension Fund Committee Members
- Family Offices
- Foundation & Endowment Organizations
- Insurance Industry Investment Executives
- Pension Fund Consultants

Silver Partner & Roundtable Presenting Managers



Conference Partners



Bronze Partner



Media Partner



## Meet-the-Manager Roundtable Forums

Mindpath's popular 'Meet-the-Manager' roundtable discussion forums will take place in the afternoon again this year. Investors will have the opportunity to hear from and pose questions directly to senior investment officers & portfolio managers in a series of informal roundtable forums. This is your chance to interact with a selection of national and international investment managers.

## Mindpath Conferences Place A Premium on Education

Mindpath conferences bring together leading industry experts, analysts and investment managers in a format designed to maximize the learning experience for attendees.

Stay on top of the latest developments in alternative investing through this highly interactive educational conference.

Learn from the pros and your industry colleagues during our AM discussion panels. All panels and keynote presentations have generous Q&A periods built into them to ensure delegates have ample opportunity to interact directly with industry experts.

## Mindpath's Principals Are Financial Industry Veterans

Mindpath financial conferences are content-driven by industry professionals.

Two of Mindpath's principals, Don Bridgman and Daniel Tutton, are financial industry veterans who bring a combined total of nearly 50 years experience in the financial services sector to the company.

Don Bridgman brings over 28 years of experience in the financial services industry to the company.

Currently he serves as Vice Chair of the McMaster University Pension Trust Committee.

Don has been an advisor, a senior marketing and sales executive, an industry consultant, a public speaker, a conference manager and workshop facilitator, as well as a trainer and performance coach with unique expertise in personal strategic planning.

He currently co-owns and manages one of the largest branches of a leading Canadian wealth management firm.

Daniel Tutton, President, is a nineteen year veteran of the financial services industry. Previously, Dan served as Senior Vice President of one of Canada's leading financial services companies. He has been involved with educational conferences and special events throughout his business career.

Mindpath CEO Dan Jerred has over 30 years business experience and brings a depth of expertise in the creation and execution of cutting-edge financial conferences. He has worked in senior capacities with several of Canada's leading financial conference companies before becoming CEO of Mindpath.

## PROGRAM AGENDA

**8:45 AM Welcome / Introductory Comments from Mindpath and Conference Chair Pierre Saint-Laurent**

**8:50 – 9:30 AM ~ Opening Keynote Address**



**Marc Godin**  
Managing Director for Canada  
bfinance

**Marc Godin** MBA, CFA and Managing Director for Canada, bfinance, will be the opening keynote speaker on March 4. Marc will address 'Efficient Use of Quantitative Tools and Techniques in Alternative Investment Manager Selection'.

An Associate of the Society of Actuaries and a CFA charter holder, Marc has a joint MBA/PhD from the Wharton School of Business (University of Pennsylvania) and a Master's degree from St. John's College, Oxford, where he was a Rhodes Scholar.

**9:30 – 10:00 AM ~ Infrastructure Presentation:**

Infrastructure continues to be one of the hottest alternative investment categories and is expected to out-perform the market in the coming years. Hear from an industry expert Sebastien Sherman of Borealis Infrastructure, a leading player in this space.



**Sebastien Sherman**  
Senior Vice President  
Borealis Infrastructure

**10:00 – 10:15 AM ~ Morning Refreshment & Networking Break**

**10:15 – 10:45 AM ~ Discussion Panel: Real Estate in the Institutional Investor's Portfolio**

Recent research studies by Citigroup and Russell Investments point to increasing institutional investor placements in Real Estate holdings. Hear from these industry experts:

**Guy Knowles**

Vice President Real Estate  
Rogers Communications



**John McFadden**  
Senior Vice President  
Bentall Capital



**10:45 – 11:15 AM ~ Discussion Panel: Absolute Return Products and Hedge Funds – Where do they fit in Plan Sponsor Investment Portfolios?**



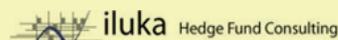
**Jeff Sheran**  
Senior Vice President  
Oppenheimer Capital



Jeff will speak about portable alpha strategies and stand-alone absolute return investments to enhance portfolio returns.



**Tammer Kamel**  
President  
Iluka Hedge Fund Consulting



Tammer's interactive hedge fund workshops have won him a reputation as a global leader in hedge fund education. Come and hear Tammer as he de-mystifies this alternative investment class.

**11:15 – 11:35 AM ~ Pierre Saint-Laurent Topic: A Primer on How To Make Optimum Use of Your Pension Fund Consultant**



**Pierre Saint-Laurent**  
President  
Asset Counsel

Pierre Saint-Laurent is one of Canada's foremost experts and consultants on alternative and traditional investments. Pierre will present a primer on how to make the best use of your pension fund consultant.

**11:35 – 12:15 PM ~ Institutional Investor Discussion Panel on Alternative Investments**

Pierre Saint-Laurent will lead a discussion among institutional investors who are presently using infrastructure investments, private equity, hedge funds or real estate in their portfolios.



**Karen Bailey**  
Director of Investments  
Canada Mortgage & Housing



**Scott Hayman**  
Vice President  
Investments/Trading, Kruger Inc.



**12:15 – 1:15 PM ~ Event Luncheon**

**1:15 – 2:00 PM ~ Keynote Presentation**



**Paul Renaud**  
President & CEO  
OMERS Capital Partners



Paul will speak about the OMERS Private Capital business model, investment strategies, track record, sector exposure, industry challenges and industry forecast.

Prior to being appointed President and CEO of OCP, Paul was OMERS Chief Financial Officer. He successfully transformed the role of CFO to that of an active participant in setting the strategic direction and evaluating investment decisions across all investment businesses of OMERS.

**2:00 – 2:45 PM ~ Christopher Holt Topic: Portable Alpha & 130 / 30 Investment Strategies for the Institutional Investor**



**Christopher Holt**  
Founder & Editor  
AllAboutAlpha.com



As Founder and Editor of AllAboutAlpha.com, the web's leading destination for Alpha investing and information, Chris will address the topic of Portable Alpha and 130/30 Investing Strategies for the Institutional Investor. Chris is a highly informative and entertaining presenter who is in demand internationally as an expert speaker on Portable Alpha and 130/30 investing.

**2:45 – 3:00 PM ~ Afternoon Refreshment & Networking Break**

**3:00 – 5:00 PM ~ Meet-the-Manager Roundtable Discussion Forums**



**Jeff Sheran**  
Senior Vice President  
Oppenheimer Capital



**Barry Allan**  
President & Chief Investment Officer  
Marret Asset Management



**5:00 PM ~ Business Card Draw**

**5:15 – 6:30 PM ~ Networking Cocktail Reception**

## CONFERENCE LOCATION

**Novotel Toronto Centre Hotel**  
**45 The Esplanade**

Conveniently located near the financial core in downtown Toronto and just steps from Union Station.

Tel. 416.367.8900



## Registration Form

### Important Note

Conference content is designed to meet the information and education needs of Institutional Investors; Pension Plan Sponsors; Pension Fund Managers and Pension Committee Members; Insurance Industry Investment Executives; Foundation or Endowment organizations; Family Officers and Pension Fund consultants.

Conference Fee:

Cost to attend the conference is **\$295.00** + GST for qualified Plan Sponsors, Institutional Investors & Pension Fund Consultants.

Cost for non-institutional investors is **\$695.00** + GST.

A 10% discount on the delegate registration fee applies to members of the Canadian Pension and Benefits Institute (**CPBI**) and the Chartered Alternative Investment Analyst Association (**CAIA**).

Yes I would like to register the following people from my firm:

\_\_\_\_\_  
Delegate Name (please print name in full)      \_\_\_\_\_  
Title

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Delegate Name (please print name in full)      \_\_\_\_\_  
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Total number of delegates:

\_\_\_\_\_ @ \$295 + GST = \_\_\_\_\_      \_\_\_\_\_ @ \$695 + GST = \_\_\_\_\_

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City Province Postal Code

### Method of Payment

Cheque     VISA     M/C     AMEX

Card Holder's Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Today's Date: \_\_\_\_\_

### How to Register

You may register in one of the following ways:

- 1. Register Online**  
Register online by clicking [here](#)
- 2. Register by Fax**  
By faxing the completed registration form toll-free to 1.866.244.9837
- 3. Register by Mail**  
Send completed registration form and cheque to Mindpath corp.  
60 St. Clair Ave. East, Suite 908  
Toronto, ON M4T 1N5
- 4. Register by Phone**  
Call 416.929-MIND (6463)  
Toll Free 1.877.929.6463

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Phone                      Fax #                      eMail Address(es)