



## Undiscovered Investment Funds and Emerging Managers Conference

Growing Your Book with Little Known, High Performing Funds and Managers



**Conference Chair**  
**Don Bridgman**  
Principal  
Mindpath Conferences



**Michael Nairne**  
President  
Tacita Capital



**Toreigh Stuart**  
CEO  
Man Investments  
Canada Corp.



**Stephanie Griffiths**  
Portfolio Manager  
Mackenzie Ivy  
Enterprise Fund



**Jeffrey Olin**  
President & CEO  
Vision Capital



**Jonathan O'Keefe**  
Head of Institutional  
Products  
Morningstar



**Rafi Tahmazian**  
Portfolio Manager  
Canadian Energy  
Class Fund  
Canoe Financial



**Brian O'Neill**  
Associate Director  
of Fund Analysis  
Morningstar



**Brandon Snow**  
Principal and Portfolio  
Manager  
CI Investments



**Dan Hallett**  
Vice President & Director  
Asset Management  
HighView Financial Group

Thursday, September 22, 2011 ~ Novotel Toronto North York Hotel

### Undiscovered Funds Deliver Excellent Returns

They are out there – investment funds and managers which consistently out-perform the market but fly under the radar.

Attend this one day conference and hear about these high performing funds and managers from senior investment officers and portfolio managers.

This Mindpath Conference emphasizes education about funds and investment strategies which can help you grow your book and please clients.

You will learn from senior investment professionals such as Chief Investment Officers, Senior Portfolio Managers and senior fund company management personnel.

### A Range of Topics To Be Covered

In addition to shedding light on high performing investment funds and managers that are not widely known, the conference will also cover:

- ~ the hunt for real alpha managers
- ~ how active share improves the odds
- ~ looking beyond the numbers
- ~ where and how to find hidden gem investment funds
- ~ building robust satellite components into your portfolios

... and much more!

### Mindpath Conferences Emphasize Interaction and Education

Mindpath conferences emphasize learning through participation and interaction.

Generous Q&A / discussion periods with leading industry professionals facilitate the learning process. A premium is placed on delegates having access to speakers at Mindpath conferences and forums.

Industry experts are available to answer your questions & concerns directly.

### This Conference Will Appeal to...

This Mindpath conference will appeal to Senior Financial Advisors, Planners, Brokers and Investment Advisors who are looking for an edge in their investment planning strategies on behalf of clients.

#### \*CE Credits

Note that CE Credits offered at Mindpath Conferences are Professional Development Credits issued by the Institute of Advanced Financial Education on behalf of Advocis.

Most Mindpath events also qualify for IIROC CE Credits. Mindpath is available to help facilitate the IIROC CE Credit approval process with attending advisors through their professional development departments.

### Here Is What Attendees to Mindpath's June, 2011 Advisor Conference Had to Say:

'The conference provided an excellent opportunity for questions. The topics were timely and relevant.' ~ **Dean Whalen, Principal, Lighthouse Money Management Inc.**

'Chaired by an industry leader (and there) were a good variety of speakers with extensive experience and expertise.' ~ **David Spence CFP, Plans to Prosper / Canfin Financial Group**

'Excellent – all the speakers were well qualified and able to communicate some important messages regarding the future of the (financial advice-giving) industry'. ~ **Darryl Bowman, Financial Planning Advisor, Assante Capital Management**

'Great speakers with good insights' ~ **Paul Tyers CFP, Wealth Stewards Group**

#### Conference Partners



## Mindpath's Principals Are Financial Industry Veterans

Mindpath financial conferences are content-driven by industry professionals.

Two of Mindpath's principals, Don Bridgman and Daniel Tutton, are financial industry veterans who bring a combined total of over 50 years experience in the financial services sector to the company.

Daniel Tutton, President, is a nineteen year veteran of the financial services industry. Previously, Dan served as Senior Vice President of one of Canada's leading financial services companies. He has been involved with educational conferences and special events throughout his business career.

Don Bridgman is also a principal of Mindpath and brings over 28 years of experience in the financial services industry to the company. He has been an advisor, a senior marketing and sales executive, an industry consultant, a public speaker, a conference manager and workshop facilitator, as well as a trainer and performance coach with unique expertise in personal strategic planning. He currently co-owns and manages two large branches of a leading Canadian wealth management firm.

As a result, Don remains close to the information and education needs of advisors on a daily basis resulting in topical, relevant and up-to-date programs for Mindpath educational conferences. As well, Don Bridgman is Chair of the McMaster University Pension Trust Committee.

Mindpath CEO Dan Jerred has over 30 years business experience and brings a depth of expertise in the creation and execution of cutting-edge financial conferences. He has worked in senior capacities with several of Canada's leading conference companies before becoming CEO of Mindpath.

## PROGRAM AGENDA

**8:45 AM** Welcome Remarks from Mindpath, Introduction of Opening Speaker

**9:00 – 9:30 AM** ~ Opening Keynote Presentation



**Jonathan O'Keefe**  
Head of Institutional Products



Topic: 'How To Identify if a Fund is Truly Different from the Index'

Including:

- ~ Holdings reveal the true nature of a portfolio
- ~ Introduction of a forward looking risk model that uses different measures, which includes Industry Sector Concentration (ISC) scores
- ~ Incorporating this Approach to Identify Undiscovered Investment Funds!

**9:30 – 10:00 AM**



**Toreigh Stuart**  
CEO, Man Investments  
Canada Corp.



Topic: AHL Diversified Programme

Including:

- ~ an overview of AHL's trend following investment strategy
- ~ AHL's successful 15 year history of navigating rising and falling markets

**10:00 – 10:15 AM** ~ Networking Refreshment Break

**10:15 – 10:45 AM**



**Stephanie Griffiths**  
Portfolio Manager



Topic: Mackenzie Ivy Enterprise Funds

Including:

- ~ volatility as an opportunity for value-minded long-term investors
- ~ under researched and under analyst covered businesses frequently offer better opportunities for growth due to less efficient pricing
- ~ hear how a flexible mandate using either small or mid-cap stocks can benefit your clients
- ~ learn how having the flexibility to invest in either the US or Canada offers so many more opportunities in the small and mid cap markets
- ~ hear how Mackenzie Ivy Enterprise Funds have had top quartile performance for 1,2,3,5 and 10 year periods for the period ending July 31, 2011

**10:45 – 11:30 AM** ~ Discussion Panel



**Dan Hallett**  
Vice President & Director  
Asset Management



**Brian O'Neill**  
Associate Director of Fund Analysis



**11:30 AM - 12:00 Noon**



**Brandon Snow**  
Principal and Portfolio Manager



Topic: Learn the advantages of having one of Canada's most successful investment teams (Cambridge Advisors headed by Alan Radlo) managing an extremely small pool of capital (approximately \$2 million of capital) in the dynamic Canadian marketplace using a flex-cap mandate with an emphasis on small caps the option to include new issues.

**12:00 Noon – 1:00 PM** Luncheon

**1:00 – 1:30 PM**



**Jeffrey Olin**  
President & CEO



Topic: Vision Opportunity Fund Limited Partnership

Learn how:

- ~ by using a differentiated security selection strategy the Vision Opportunity Fund Limited Partnership was able to provide a 29.16% 3yr compound return to July 31st 2011 vs the S&P/TSX Capped Real Estate Index return of 8.98% over the same time frame.
- ~ Why inefficiencies in the Canadian Real state marketplace create outstanding opportunities for profit
- ~ The outlook for real estate in Canada and why it should be included in your portfolio
- ~ How Vision's outstanding results were created with minimal leverage

**1:30 – 2:15 PM**



**Michael Nairne**  
President



Topic: The Hunt for Real Alpha Managers

Including:

- ~ know what you are up against
- ~ how Active Share improves the odds
- ~ you need more than numbers – what to look for
- ~ how to build a robust satellite component into your portfolios

**2:15 – 2:30 PM** ~ Networking Refreshment Break

**2:30 – 3:00 PM**



**Rafi Tahmazian**  
Portfolio Manager  
Canadian Energy  
Class Fund



Topic: Canoe's Canadian Energy Fund

- ~ Learn what strategies Rafi Tahmazian has used to have the best performance results in Canada among natural resources fund managers over the past two and a half years
- ~ why energy sector investing should make up a core holding in your portfolios
- ~ how the Canoe Energy Fund's inclusion of micro-cap and private placements in its portfolio can help it outperform
- ~ why a pragmatic approach to portfolio management, including going to cash, can enhance returns
- ~ which areas of the energy sector have the best opportunities today.

**3:00 PM** ~ Summary and Business Card Draw

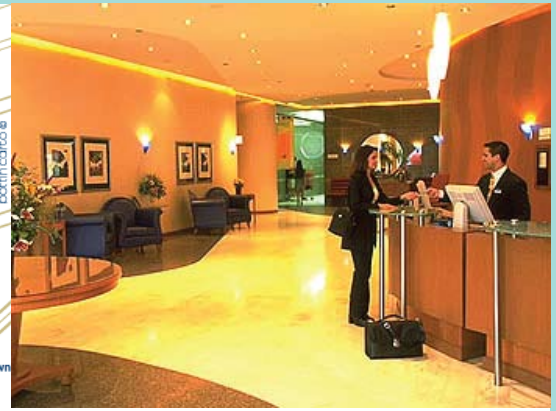
**3:15 – 4:15 PM** End-of-Day Networking Reception

## CONFERENCE LOCATION

### Novotel Toronto North York Hotel

3 Park Home Avenue  
Toronto, Ontario M2N 6L3  
Tel. 416.733.2929

For directions to the hotel, click [here](#).



## Registration Form

### Conference Fee

\$99.00 Per Delegate + HST = **\$111.87**

### Group Discount

For Group Discount rates call Toll Free 1 (877) 929-6463

Yes I would like to register the following individuals from my firm:

\_\_\_\_\_  
Delegate Name (please print name in full)      \_\_\_\_\_  
Job Title

\_\_\_\_\_  
Delegate Name (please print name in full)      \_\_\_\_\_  
Job Title

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Delegate Name (please print name in full)      \_\_\_\_\_  
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Delegate Name (please print name in full)      \_\_\_\_\_  
Job Title

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Delegate Name (please print name in full)      \_\_\_\_\_  
Job Title

Total number of delegates:

\_\_\_\_\_ @ \_\_\_\_\_ + 13% HST = \_\_\_\_\_

\_\_\_\_\_  
Company Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City Province Postal Code

\_\_\_\_\_  
Phone      eMail Address(es)

**Note:** Delegate Confirmations will be sent via email notification.

### Method of Payment

Cheque    VISA    M/C    AMEX

Card Holder's Name: \_\_\_\_\_

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Today's Date: \_\_\_\_\_

### How to Register

You may register in one of the following ways:

- 1. Register Online**  
Register online by clicking [here](#)
- 2. Register by Fax**  
By faxing the completed registration form toll-free to 1.866.244.9837
- 3. Register by Mail**  
Send completed registration form along with cheque payable to Mindpath Corp. to the following address:  
60 St. Clair Ave. East, Suite 908  
Toronto, ON M4T 1N5
- 3. Register by Phone**  
Call our Conference Registration Hotline Toll Free at 1.877.929.6463 and Press '0'