# Mindpath's 8th Annual ETF Conference EVENT SCHEDULE

Announcing Canada's Largest & Most Comprehensive ETF Conference October 25th - October 27th, 2021

MONDAY, OCTOBER 25<sup>™</sup>

**BONUS PRE-CONFERENCE DAY** 

#### ETFs 101 and Background Information for Conference Topics

9:15am	The Latest ETF Research Introduction by Pat Dunwoody - Executive Director of the Canadian ETF Association (CETFA)   Carlos Cardone - Investor Economics	KEYNOTE
10:00am	What to know about ESG – Product Differences & Distinctions and a Due Diligence Check list  Mark Webster – BMO Global Asset Management	KEYNOTE
11:00am	Overview to Client Focused Reform (CFR)  MODERATOR: Melissa Shin, Editorial Director – Advisor's Edge & Investment Executi  PANELISTS: Byren Innes – Jennings Consulting   Nelson Cheng – Sterling Mutuals  Richard Stone – Stone & Co	
12:00am	The Role of Index Providers  Solactive Perspectives, 2020/2021 reflections, challenges and opportunities heading into 2022	KEYNOTE

EXTRA
<b>ON DEMAND</b>
SESSIONS

ETFs – How do they work? How to buy and sell ETFs

- ETF Myths Debunked

Megan France – CIBC Capital Markets

Insights from a blogger's journey through the world of ETFs

Dale Roberts, Chief Disruptor – Cut the Crap Investing

KEYNOTE

**KEYNOTE** 



## TUESDAY, OCTOBER 26<sup>™</sup>

#### DAY 1

9:00am-9:05am	Mindpath's 8th Annual ETF Conference Welcome Don Bridgman, Mindpath CEO	
9:05am-9:15am	Welcome from CETFA (The Canadian ETF Association) Michael Cooke, CETFA Chair	
9:15am-9:50am	10 ETF Shockers Eric Balchunas, Sr. ETF Analyst – Bloomberg Intelligence	KEYNOTE
9:50am-10:40am	ETF Thought Leaders Discussion/ C-Suite Panel  MODERATOR: Pierre Daillie – Advisor Analyst  PANELISTS: Kim Shannon – Sionna Investments   John Wilson, President – Ninepoint   Lisa Langley, President – Emerge Canada   Pauline Shum Nolan – Wealthscope	PANEL Partners
10:40am-10:55pm	Break	
10:55am-11:35am	The Canadian Energy Sector – The Opportunity of the Decade?  Eric Nuttall, Sr. PM – Ninepoint Partners	KEYNOTE
11:35am-12:15pm	Innovation/Disruption ETFs Panel  MODERATOR: Yves Rebetez – Credo Consulting  PANELISTS: Darim Abdullah, ETF Strategist – INVESCO I Tiffany Zhang – National Ban  Ben Johnson, Director of Global Research – Morningstar I Lisa Langley, President – E	
12:15pm-1:00pm	Lunch break - stretch your legs, grab some food and if you must work, check out our sponsors virtual booths	
1:00pm-1:40pm	Panel on Client Focused Reforms (CFR) – How advisors can use them to show their value proposition  MODERATOR: Pablo Fuchs, Globe Advisor Editor – The Globe and Mail  PANELISTS: Paul Carney, President – Pivotal Financial Partners    Sean Shore – Legal Compliance   Chris Enright, President – Aligned Capital Partners	PANEL
1:40pm-2:20pm	The Outlook for Inflation and ETFs to Protect from Inflation Risk Alfred Lee, BMO Global Asset Managment	KEYNOTE
2:20pm-2:35pm	Break	



### TUESDAY, OCTOBER 26<sup>TH</sup>

DAY 1

2:35pm-3:15pm	ESG – Background/Overview/Rating Services – How to incorporate ESG into your Portfolio Construction  MODERATOR: Clare O'Hara, Report on Business – Globe and Mail  PANELISTS: Reid Baker – Fundata   Jennifer Nerlich – Solactive AG   Deborah Debas – Desjardin Wealth   Kathleen Anderson – Clearbridge Investments/Franklin Templeton
3:15pm-3:55pm	Index Considerations for Factors and Thematics  Stephane Mattatia – MSCI on Thematics   Hitendra Varsani – MSCI on Factors
3:55pm-4:25pm	The Place and Role of Real Estate and Infrastructure in Portfolio Construction Lee Goldman, Portfolio Manager – Cl Global Asset Management
4:2 5pm-4:30pm	Closing Remarks Don Bridgman, Mindpath CEO

### WEDNESDAY, OCTOBER 27<sup>TH</sup>

DAY 2

9:00am–9:05am	Mindpath's 8th Annual ETF Conference Day 2 Welcome Yves Rebetez, Partner – Credo Consulting	
9:05am-9:40am	The Canadian ETF Market – "State of the Union" –  Key Developments that you Need to Know to stay up to date  Daniel Straus, Director of ETF Research and Strategies – National Bank Financial	KEYNOTE
9:40am-10:00am	A Tactical Playbook for Portfolio Management & Construction Stephen Lingard, Sr. Portfolio Manager and Head of Research for Multi-Asset Portfolios — CI Global Asset Management	KEYNOTE
10:00am-10:40am	Economic and Investment Outlook  Greg Taylor, CIO – Purpose Investments   Michael Gregory, Deputy Chief Economist  & Head of US Economics – BMO Capital Markets	KEYNOTE
10:40am-10:55am	Break	
10:55am-11:15am	Traditional Fixed Income is Broken – Four Ways To Improve a Bond Fund Etienne Bordeleau-Labrecque, VP & Portfolio Manager – Ninepoint Partners	KEYNOTE

DAY 2 CONTINUED ON NEXT PAGE →



WEDNESDA	AY, OCTOBER 27 <sup>TH</sup>	DAY 2
11:15am-11:35am	Blockchain and The Future of Money and Investing Alex Tapscott, Managing Director, Digital Asset Group – Ninepoint Partners	KEYNOTE
11:35am-12:15pm	Income Generating ETFs – How to get an Adequate Yield without taking on Undue Risk Chris Heakes, Portfolio Manager – BMO Asset Management	KEYNOTE
12:15pm-1:00pm	Lunch break - stretch your legs, grab some food and if you must work, check out our sponsors virtual booths	
1:00pm–1:40pm	Alternatives – Moving Away from Zero  MODERATOR: James Burron, President – The Canadian Alternative Assets and Str Association (CAASA)  PANELISTS: Craig Basinger – Purpose Investments   Robert Wilson – Picton Mah Management   John Wilson, Co-CEO & Managing Partner – Ninepoint Partners	-
1:40pm-2:20pm	Income Generation – A Tactical Asset Allocation Discussion Craig Basinger, Chief Market Strategist – Purpose Investments Sandy Liang, Partner and Portfolio Manager – Purpose Investments	KEYNOTE
2:20pm-2:30pm	Break	
2:30pm-2:50pm	Active Fixed Income Through the Lens of a Hedge Fun Specialist Phil Messman, Head of Fixed Income – Picton Mahoney	KEYNOTE
2:50pm-3:20pm	Winners and Losers in Factor Land  MODERATOR: Daniel Straus, Director of ETF Research & Strategy – National Bank  PANELISTS: Laurent Boukobza – Mackenzie Investments   Chris Heakes – BMO e Asset Managers   Chris Cullen – Brompton Funds	
3:20pm-4:20pm	Going Global in 2022 – International/Emerging Markets/China et. a MODERATOR: Yves Rebetez – Credo Consulting PANELISTS: Stephen Jenkins, Portfolio Manager and co-CIO – Sionna Investment Mark Cho – Martin Currie/Franklin Templeton   Stacey Steinberg – Mackenzie In	Managers I
4:20pm	Closing Remarks	



Don Bridgman, Mindpath CEO